



Grade Descriptors for GCSEs Graded 9-1: Creative iMedia

9	<p>To achieve a Level 2 Distinction* (Grade 9) candidates will be able to:</p> <ul style="list-style-type: none"> • recall a wide range of information regarding the effective use of creative media • perceptively evaluate the purpose and uses of creative media • understand and use a wide range of creative media terminology correctly • demonstrate, in depth research, analytical and evaluative skills • interpret and present information with sensitivity to needs and with a flair for effective communication • work independently and manage time efficiently • use techniques efficiently to source, select and store appropriate assets effectively, in a wide variety of contexts • create solutions which demonstrate detailed consideration of target audience and for a specific brief • confidently use and apply a wide range of techniques to create work that is fit for purpose • perceptively_ analyse problems encountered in creative media
8	<p>To achieve a Level 2 Distinction* (Grade 8) candidates will be able to:</p> <ul style="list-style-type: none"> • recall a wide range of information regarding the effective use of creative media • perceptively evaluate the purpose and uses of creative media • understand and use a wide range of creative media terminology_ correctly_ • demonstrate, in depth research, analytical and evaluative skills • interpret and present information with sensitivity_ to needs and with a flair for effective communication • work independently_ and manage time efficiently • use techniques efficiently_ to source, select and store appropriate assets effectively_, in a wide variety_ of contexts • create solutions which demonstrate detailed consideration of target audience and for a specific brief • confidently use and apply a wide range of techniques to create work that is fit for purpose • perceptively analyse problems encountered in creative media.
7	<p>To achieve a Level 2 Distinction (Grade 7) candidates will be able to:</p> <ul style="list-style-type: none"> • recall a wide range of information regarding the effective use of creative iMedia • evaluate the purpose and uses of creative iMedia • understand and use a wide range of creative media terminology • demonstrate in depth research and evaluative skills • interpret and present information to the intended audience with a flair for effective communication • work independently and manage time well • use techniques efficiently to store appropriate assets effectively • create solutions which demonstrate detailed consideration of target audience for a specific brief • confidently use and apply a wide range of techniques to create work that is fit for purpose • analyse problems encountered in creative iMedia
6	<ul style="list-style-type: none"> • To achieve a Level 2 Merit (Grade 6) candidates will be able to: • recall a wide range of information regarding the effective use of creative iMedia • evaluate the purpose and describe the different uses of creative media



	<ul style="list-style-type: none"> • understand and use a wide range of creative media terminology • demonstrate research, analytical and evaluative skills • interpret and present information to the intended audience with a flair for effective communication • create solutions which demonstrate consideration of target audience and for a specific brief • use techniques to source, select and store appropriate assets, in a variety of contexts • use and apply a range of techniques to create work that is fit for purpose • analyse problems encountered in creative media. •
5	<p>To achieve a Level 2 Pass (Grade 5) candidates will be able to:</p> <ul style="list-style-type: none"> • recall a range of information regarding the effective use of creative media • evaluate the purpose and uses of creative media • understand and use a range of creative media terminology correctly • demonstrate research, analytical and evaluative skills • present information with awareness of needs and communication • work independently and manage time efficiently • create solutions which demonstrate consideration of target audience and for a specific brief • use techniques to source, select and store appropriate assets, in a variety of contexts • use and apply a range of techniques to create work that is fit for purpose • analyse problems encountered in creative media.
4	<p>To achieve a Level 1 Distinction (Grade 4) candidates will be able to:</p> <ul style="list-style-type: none"> • recall and explain some examples regarding the effective use of creative iMedia • understand and use some creative iMedia terminology correctly • demonstrate research and evaluative skills by explaining the solutions • present information with awareness of the needs of the intended audience and communicate it at an appropriate level • work independently and manage my time with some reminders of time scales from my teacher • create solutions which demonstrate my understanding and consideration of the target audience for a specific brief • use techniques to select and store appropriate assets in a variety of contents • use a range of techniques to create work that is fit for purpose • explain issues encountered in creative iMedia
3	<p>To achieve a Level 1 Merit (Grade 3) candidates will be able to:</p> <ul style="list-style-type: none"> • recall some information by giving examples regarding the effective use of creative iMedia • understand the different purposes of creative iMedia and can describe the purpose of the product • use some creative iMedia terminology correctly and use it within my work • demonstrate research and evaluative skills • present information with the awareness of the audience and the purpose it is intended for • work to given timescales with encouragement from my teacher • create solutions which demonstrate awareness of the intended audience and can understand the requirements of a specific brief • explain some problems encountered in creative iMedia

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2	<p>To achieve a Level 1 Pass (Grade 2) candidates will be able to:</p> <ul style="list-style-type: none">• recall some information regarding the effective use of creative media• understand the purposes and uses of creative media• understand and use some creative media terminology_ correctly• demonstrate some research and evaluative skills• present information with an awareness of needs• work with guidance to given timescales• create solutions which demonstrate awareness of target audience and a specific brief• use techniques to source, select and store information• use and apply some techniques to create work that is suitable for a specific brief• demonstrate an understanding of some problems encountered in creative media.
1	<p>To achieve a Grade 1 candidates will be able to:</p> <ul style="list-style-type: none">•